

Minutes
PRESIDENT'S COUNCIL
Approved
August 14, 2013

PRESENT:

President Chuck Wight
Vice President Norm Tarbox
Provost Mike Vaughan
Vice President Jan Winniford
Brad Mortensen
Adrienne Andrews
Donna Wollman

GUESTS:

Bryce Barker

Minutes	1. The meeting convened at 8:00 a.m.
Consent Calendar (Early Retirements)	2. The minutes from the July 17, 2013 meeting were approved.
Audit Schedule 2013/2014	3. The following Consent Calendar items were approved: Kathy May, Business Administration, effective December 31, 2013. Yvonne D. Setalla, Payroll, effective August 15, 2013. Alan Livingston, Information Technology, effective December 31, 2013. LeeAnn Mortensen, Social Science Testing Center, effective August 31, 2013. Lawrence C. Henson, Career Services, effective January 16, 2014.
ACTION	4. Bryce Barker asked to have the audit schedule approved. He advised that the information technology audit is a campus wide audit looking at servers across the campus. Bryce also questioned the visibility of the Ethics Point tool. Provost Vaughan added that it does not appear to be related to WSU. It was suggested that there be a link on the WSU page that would walk through a couple of WSU pages before going to the Ethics Point website. The audit schedule was approved.

Staff Development
Grant Committee
Report 2012/2013

5. VP Winniford reported on how many grants were given and to which division. There were fewer applicants this past year but were given a higher award amount per person. Vince will send out the summary of those receiving awards to each VP for their division, along with information on what was done with the funds.

The committee for this year has not been filled yet. In the past the committee consisted of 1% of the staff in each division, but this is being reevaluated. Next years chair is James Owens.

2012-2013 Graduates

6. Provost Vaughan presented a preliminary report that is expected to change, but only slightly. He noted that the report consists of 12 years of data, and in 11 of those 12 years, the number of graduates was higher than the preceding year.

Overall there is a 40% increase from 12 years ago, and the rate of graduates is increasing more rapidly than enrollment, with the enrollment increases predominantly from 10 programs.

Provost Vaughan suggests we ride the trend out and not cap enrollment into programs.

In terms of planning, when the Science and Social Science buildings get completed, Health Professions will need more space. The largest college, HPHP, has more than doubled.

The final point was regarding dual mission. 42% of all degrees were associate degrees. Another aspect of dual mission is competitiveness or selectivity. Large programs have some element of selectivity. The program cost per FTE directly correlates with the number of students. The small programs have higher FTE costs.

Big Brands and Little Brands

7. Provost Vaughan presented the concept of big brands and little brands, and reported that the organization gets positive reinforcement both ways. In our case, WSU is the big brand but the little brands are not very developed. He is considering bringing in an outside consultant. He foresees better branding for Cultural Affairs, Dream Weber, etc. Mike will provide funding and VP Mortensen has agreed to look into it further.

Indoor Google Maps Proposal

8. VP Ellis reported to the council that he met with a team from Google yesterday, and they are working with other universities and airports. They can provide way-finding inside of buildings. WSU would have full control of what people view.

There would be two parts. First, WSU decides what public space to show, including which buildings and which rooms within those buildings. Second, Google digitizes the data and then comes back on site to make sure it works. The app would be both IOS and Android friendly. This would help with the effort to make campus more accessible and more navigable.

During the second part, Google would come on campus and take pictures of buildings. VP Ellis is not proposing this step at this time, but more interested in the indoor maps. Legal will have to be consulted but he does not see any issues in this area.

A committee needs to be formed to determine what spaces to provide. He suggests WSU Ogden and Davis. He does not want his group to lead the project and recommends it should fall under the architecture group. It was further suggested that one representative per college sit on the committee to determine what to show in their building. Adrienne Andrews added that accessibility routes would be very beneficial.

VP Tarbox will talk to the campus planning staff, but warned that they have several ongoing projects at this time.

President Wight confirmed that this would require assistance from VP Tarbox's group, and input from the Chief of Police would be needed from a security point of view as well. He also asked if the maps would indicate where a good shelter would be. VP Ellis will ask.

VP Tarbox agreed to talk to Dane LeBlanc.

VP Ellis, at Adrienne Andrews' request, will ask the Google team if gender neutral restrooms could be indicated in the mapping.

Veterans
Reintegration Task
Force - Presentation
on Veteran's
Education Service
Centers

9. VP Mortensen notified the council that there will be a Veterans Reintegration Task Force meeting next Monday, August 19, at the DATC. He asked if WSU has any insights regarding WSU's offering of GI Support, processing of benefits, and a university level committee that is interested in veteran's success. It was confirmed that WSU has a veteran's center, and some special transition support is provided. Space is, however, limited as is staffing. There is a second staff member who has just been added, according to VP Winniford. She also reported that the VA will come on campus and provide counseling support, but space limits that as well. Ideally, VP Winniford would like to see space for 4 staff members and a good space that students can identify with. She will ask Charlie

Chandler about the data regarding job placement for veterans through WSU.

It was agreed that for the meeting next week, Bryce Davis will attend and present as well as Charlie Chandler. VP Mortensen will work on a handout that includes the number of veterans at WSU.

Higher Education Appropriations Interim Subcommittee Presentation

- 10. VP Mortensen reported that WSU is presenting at the Higher Education Appropriations Subcommittee on the 21st, regarding the distinctive mission funding for 2013. The presentation will be "What is Distinctive about WSU". The presentation will show retention compared to peers, ROI award, degrees per FTE, and costs per FTE.

VP Mortensen will work on slides that show college state funding per degree, residential tuition, as well as some graphics about what percentage tuition plays in university funding.

University Street Addresses Follow-Up

- 11. VP Tarbox reported that building addresses will include the specific street number and mail code.

ACTION

President's Council approved this format.

LGBT Outreach Center

- 12. Provost Vaughan reported that Adrienne Andrews has been working on a proposal to create an LGBT Outreach Center. She has been given some feedback, and the proposal needs to go to Regents because it is a "center". It can be sent to Regents before Trustees, but eventually has to be approved by both. There will be a need to get funding to the center.

VP Mortensen agreed to use residual revenue accumulated in CE, and to create a quasi endowment through student services.

The proposal to create the quasi endowment to support the center was approved.

Next Meetings

- 13. The next meeting of President's Council will be as follows:

Aug 28	8:00 am - 10:00 am	Board Room
Sep 11	8:00 am - 10:00 am	Board Room