

Minutes
PRESIDENT'S COUNCIL
Approved
March 27, 2013

PRESENT:

President Chuck Wight
Vice President Norm Tarbox
Provost Mike Vaughan
Vice President Jan Winniford
Vice President Brad Mortensen
Vice President Bret Ellis
JoAnne Robinson

GUESTS:

Bill Fruth
Chad Mosher
Tristin Rhodes

Minutes

Consent Calendar

(Department Chair
Appointment)

Digital Signage RFP

1. The meeting convened at 8:00 a.m.
2. The minutes from the February 27, 2013, meeting were approved.
3. The following Consent Calendar item was approved:

Dr. Doris Geide-Stevenson, Department of Economics, 3-year term, beginning July 1, 2013.
4. VP Winniford reported that a team had been working for over a year to develop a digital signage system on campus, and they would like to present the scope and get feedback from President's Council before the RFP stage.

Bill Fruth stated that the teams main goal was to get accurate information out to the public which would improve customer service. He added that they began with a Union Building pilot program and then went out to other groups on campus. A slide show presentation demonstrated possible uses in the Union Building and other sites across campus. There would be the potential to include external locations outside the Union Building on the north and south sides.

Chad Mosher advised President's Council that other areas on campus would have access to a library of materials to populate their channels if they desired. Mr. Fruth added that the only cost to other departments would be for televisions and receivers. The Union Building wasn't requesting funding from President's Council because they had saved funding for this purpose. They will partner with Information Technology to provide support for the system.

	<p>He encouraged the vice presidents to communicate this information to their divisions so the university doesn't end up with duplicate systems.</p> <p>President Wight asked if the system would support Code Purple. Mr. Fruth replied that they would support that and the EMS calendaring system.</p>
Harrison Boulevard Marquee	<p>5. VP Ellis asked if the digital signage project would include the marquee on Harrison Boulevard. Mr. Fruth replied that the project didn't include the marquee. Technology has changed and some of the marquee's circuit boxes had been damaged by flooding.</p> <p>VP Tarbox suggested to President's Council that the marquee on Harrison Boulevard be taken down so they could upgrade that portion of campus. He added that the marquee is old and doesn't communicate a positive image of Weber State. The location is wrong and the system requires constant service. President Wight asked if there was any reason not to remove the marquee. No one objected.</p>
ACTION	<p>President's Council approved the removal of the current marquee on Harrison Boulevard.</p>
Lighted "W" on the Hill	<p>6. VP Tarbox stated that once a year a generator is taken up on the hill above campus to light the "W" during Homecoming. Making that structure permanent has been discussed. The cost would be approximately \$75,000. VP Mortensen said there might be concern about environmental impact of a permanent placement. President Wight stated there would need to be broad buy-in from campus. VP Tarbox added that there is already infrastructure on the hill in the form of a frame for the "W". There would not need to be a dramatic change, but you would see it from the trail. Provost Vaughan said that people always like it when it's lit. VP Ellis suggested that constructing a permanent fixture could enhance the university and town commitment. VP Tarbox stated that for 7-8 years President's Council has allocated money each year for signage on campus. That revenue stream could include this project. John Armstrong, from Faculty Senate, suggested they talk to the Environmental Initiatives Committee. VP Mortensen said that Alumni would see it as very positive.</p>
PPM 3-2, Employee Definitions	<p>7. VP Tarbox reported that changes were required because of the Affordable Care Act. All hourly employees will be prohibited from working over 1500 hours per year. A similar change may be required for adjuncts but not at the present time. Provost Vaughan suggested they also</p>

	<p>consider that a small number of people who work both as professional employees and faculty.</p>
ACTION	<p>President's Council approved the requested changes to PPM 3-2, Employee Definitions. The policy will now be submitted to the Board of Trustees for their approval.</p>
Powder Mountain Property	<p>8. VP Tarbox requested advice regarding a small parcel of land on Powder Mountain that was given to the College of Science for a future observatory. The people that plan to develop Powder Mountain and include a residential area, want the property. Ogden City and Weber County may be in favor of development of this parcel. John Armstrong stated that there are people in the Physics Department working on developing an observatory. He recommended a discussion with the College of Science faculty. VP Tarbox added that the Summit Group wants to trade our parcel for another parcel and had expressed an interest in a partnership to develop that parcel for education outreach. He asked what the decision-making process is for this issue.</p> <p>VP Mortensen added that he didn't think there were any donor-imposed restrictions on how the property was used. Provost Vaughan said a partnership with Summit Group could be beneficial to the university. President Wight asked Provost Vaughan to have a discussion with Dr. Dave Matty, Dean of the College of Science. Provost Vaughan suggested we ask Summit Group to provide a presentation on their plans.</p>
PPM 5-48, Smoke Free Zones	<p>9. Provost Vaughan submitted PPM 5-48, Smoke Free Zones for approval and asked VP Winniford if she had discussed the policy with her division. VP Winniford replied their only concern was the responsibility of supervisors and Deans to handle violations of the policy. VP Mortensen said that University Communications is working on a map to include with the policy.</p>
ACTION	<p>President's Council approved PPM 5-48, Smoke Free Zones. The policy will be submitted to the Board of Trustees for their approval.</p>
UCAID Signage	<p>10. Provost Vaughan presented signage developed by UCAID for their building in Farmington. He stated that he would prefer something that more clearly identified Weber State University. VP Mortensen said that University Communications could design something that more closely followed university style guides. President Wight said they should use the same design on the building near the freeway and at the front door.</p>

Minutes - President's Council

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WSU Privacy
Statement and Terms
of Use

- 11. VP Ellis advised President's Council that a Privacy statement was developed for the web page when the Moyes College of Education was working on the charter school. He stated that the proposed statement was a draft and asked for feedback. President Wight said that there are world wide web standards for privacy statements and it would be worthwhile to make sure we're in compliance with those standards. He added that there should be an indication of when the last change was made to the statement.

Other Issues -
Browning Center
Rental Rates

- 12. Provost Vaughan stated that a question had been raised about the Browning Center rental rates. They have not changed their rate, but they have required groups to use Browning Center ushers. The number of ushers required depends on the size of the event. People may also have to pay for security, depending on the event.

Next Meetings

- 13. The next meetings of President's Council will be as follows:

Apr 10	8:00 am - 10:00 am	Board Room
Apr 24	8:00 am - 10:00 am	Board Room